# udgam

## ENTERPRISES

# SERVICE CATALOG

# Udgam Enterprises

We offer a complete lineup of information technology services to clients from both the international and local business landscape. We provide IT services to help you meet and exceed your company goals. Whether it's to improve company efficiencies or simplify database management practices.
We also develop and enhance software to keep your direct customers happy and satisfied, increasing the likelihood of repeat business for you.

## Expertise

We have the skills and capabilities to get the job done right and on time. Our aim is to ensure that the solution is optimised in its effectiveness for your business, and agile in the way it is developed and improved.

**>5 Years** Experiences

**Technology** Updates

**Professional** Support

**Quality** Commitments

# Business Application Solutions

we understand the needs of your business and able to provide customized IT products as a renowned value-added distribution company in the industry. Our undeniable cooperate strength is built on four pillars of our success such as knowledge, warranty, support, and availability.

**OUR BENEFITS:**

Best Service Quality
Multiple services
Total Customer Satisfaction
Technology Meet Art

## Vision

Become best Marketing & Business Consultancy provider of the industry with result oriented solutions.

## Mission

Deliver the best customer experience in markets we serve. To be proactive in our day to day actions on customer satisfaction.
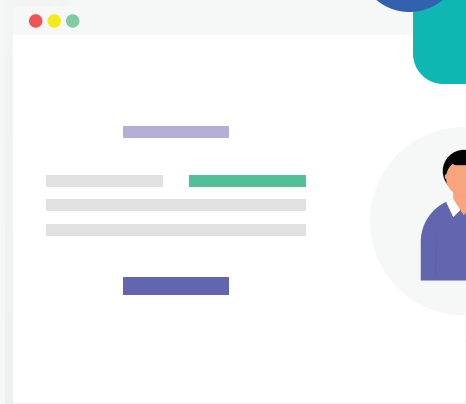
# Quality in IT Services

We provided IT Soltions, Business & Marketing solutions to companies more than 5 years specializing in on-premise, and cloud.

**1**

## Web Development

- PhP Development
- WordPress Development
- Shopify Development
- Magento Development
- Drupal Development
- Ecommerce Development
- Portfolio Development

**2**

## Digital Media & Communication

### Media

- Graphics Designing
- Video Editing
- Video Production
- Brochure Designing
- Brand Profiling
- Voice Over

### Marketing

- Digital Marketing
- SEO
- Digital Ads
- Influencer Marketing
- Email Marketing
- SMS Marketing

**3**

## Executive Services

- Market Analysis
- Data Analysis
- Competitor Analysis
- BusinessResearch
- Financial Analysis
- Custom Research and Development

## 4 ERP
# Development

- Finance
- Procurement
- Manufacturing
- Inventory Management
- Order Management
- Warehouse Management
- Supply Chain Management
- CRM
- Project Management

- Workforce Management
- Human Resource Management
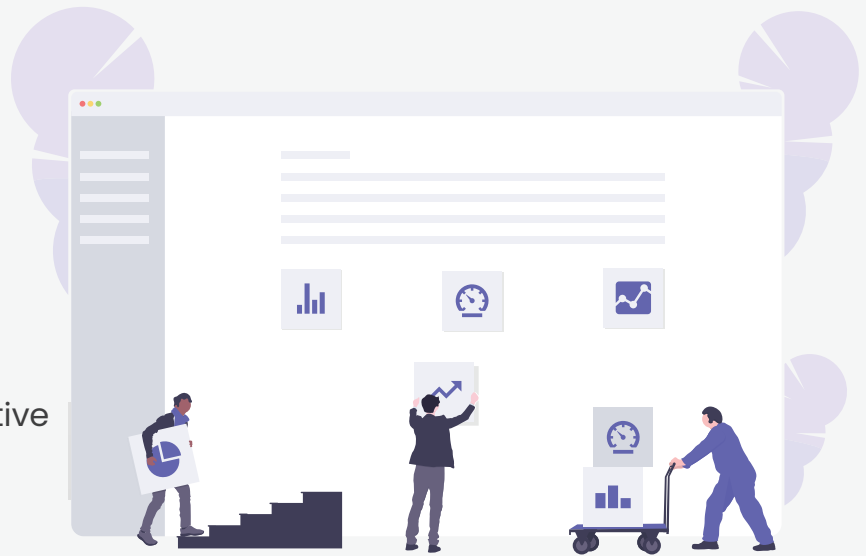- Ecommerce
- Marketing Automation

## 5 UI/UX
# Designing

- Web UI Development
- App UI Development
- Prototyping
- Wireframing
- Usability Testing
- User Experince Research & Design

# Our Clients & Works

As a trusted partner for IT solutions, we deliver comprehensive and cost-effective solutions for all your business needs.

## Logistics

- Atlantic Xpress
- Xpress Freight Lines
- Piowater

## Industrial

- Bhagwati Steel Processors
- Pharma Pro

## Cyber Security

- Zindagi Technologies
- HM Weddings
- Webment Solutions
- Dylis

## Governments

- Institute of Hotel Management Ranchi
- Chhattisgarh Tribal Research & Trai. Inst.
- Markham College

## Portfolio

- Adv. Ekant Agarwal
- Model Arohi Srivastava
- CGISPL
- Edutalks

## Learning Solutions

- Akash LMS
- Newton Tutorials
- Shubham Learnings
- Learnshare Solutions

## E-Commerce

- Woolah Tea
- Koshur Store
- The Waan
- Xplode Research

## Strategy

### Phase 2
**Strategizing**
Collection & Implementation of Data accordingly
For Management & Marketing

### Phase 1
**Research, Integration**
Competitor / Analysis / Situation

MONITORING – UPDATE – SUPPORT

| JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OKT | NOV | DEC |

## Followed Through a Timeline

### Phase 4
**Report**
Report of Progress at the end of every month

### Phase 3
**Implementation**
Implementation of Strategy

During research we also research on your musiness model &
plan all the possible scope of marketing at lowest cost.

# Why Our Services

### Go Paperless

It's time to go paperless. Access information and the reports you need in one place with the click of a button, anytime, anywhere, instead of digging through file cabinets.

### Dedicated Support

Our services begin with a team of experts that are dedicated to rapid response times for an efficient customized implementation.

### Increase Productivity

Discover how to empower your workplace for maximum productivity with our digital and automation services and solutions. We can help your employees have the right tools and space to get the job done right.

### Complete Automation

With business automation software, companies can get a more accurate read on the behavior of consumers. That includes anticipating which products might become in-demand.

### Matchmaking

We know exactly how to find the right influencers to help you achieve your goals and objectives, to make the best match possible.

### Agile Branding Powerhouse

Our work spans across brand strategy and development, global implementation, governance and advisory, and brand experiences.

# उद्गम

## ─ENTERPRISES─

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